KUNSTSTOFF MAGAZIN + Additive Manufacturing Industry = PolyForm NEXT

POLYMERE • FORMGEBUNG • INNOVATION

MEDIA GUIDE 2026

Print | Digital | Events | Services

PolyForm NEXT

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PolyForm NEXT

POLYMERE • FORMGEBUNG • INNOVATION

PolyFormNEXT is the new, unified specialist media brand that combines the best of KUNSTSTOFF MAGAZIN and Additive Manufacturing INDUSTRY:

- **Tradition & expertise:** Decades of experience in plastics, mechanical engineering and manufacturing.
- **Innovation & Future:** Focus on 3D printing, digital manufacturing and additive technologies.
- **Industry bridge:** Classic plastics processing meets future-oriented, flexible manufacturing methods.

Shaping the future of plastics manufacturing.

Bridging the gap between traditional and additive manufacturing

PolyFormNEXT combines traditional plastics processing (injection moulding, extrusion, mould making) and additive manufacturing/ digital manufacturing processes. It is aimed at companies that use traditional processes but want to invest in 3D printing or set up hybrid production chains.

Focus on innovation & future orientation

PolyFormNEXT explicitly positions itself as a platform for change, new technologies, digitalisation, sustainability and smart manufacturing.
PolyFormNEXT specifically highlights innovations, trends and future scenarios (e.g. additive manufacturing, circular economy, material innovation, automation).

Reach & Performance – Your advertising message on all channels

- Total monthly circulation **: 35,560** copies
  (Source: IVW, average figures for Q2/2025)
- approximately **124,568** page views per month
  (Source: IVW Online 6/2025)
- Two newsletters per week to over **26,000** newsletter subscribers
  (publisher's information 6/2025)
- Over **10,000** followers on the relevant social media channels
  (publisher's information 6/2025)

Versatility & holism

Through a combination of materials, traditional manufacturing, innovation and digitalisation, PolyFormNEXT covers the entire spectrum of technology updates, strategic insights, market trends, case studies, materials research and production conversions.

In-depth & practical relevance with a focus on implementation

PolyFormNEXT delivers content with a focus on practical application, feasibility and impact on processes and costs. Our readers not only know "what is possible", but also "how to implement it".

PolyFormNEXT – your media brand for successful B2B communication

With PolyFormNEXT, you can communicate across media and network with the plastics industry via:

- the monthly **print magazine**
- the digital **e-paper edition**
- a **website** with a wide reach **, now also available in English**
- regular **newsletters**
- **the provider directory: Company Connectory**
- active **social media channels**
- targeted **live and online events**
- and tailor-made **content creation solutions**

PolyFormNEXT – the communication platform for your advertising message

Events – live and digital

With formats such as:
- PolyFormNEXT digital networking days
- Product of the Year awards ceremony
- Webinar theme days
- In-house workshops

... PolyFormNEXT offers **targeted points of contact with decision-makers at** – both digitally and on site.

Conclusion: Your communication platform for sustainable market success

PolyFormNEXT is your cross-media platform for successful B2B communication in the industry.

Become a media partner now – and reach decision-makers where they go to get information.

Title Portrait

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PolyForm NEXT

POLYMERE • FORMGEBUNG • INNOVATION

Title 1	**PolyFormNEXT** (formerly KUNSTSTOFF MAGAZIN)
2. Description	PolyFormNEXT is the specialist media brand for the future of plastics and additive manufacturing. We combine the expertise of KUNSTSTOFF MAGAZIN with the innovative strength of ADDITIVE MANUFACTURING INDUSTRY. Our readers and users are decision-makers, engineers, designers, developers and industry experts who are at home with both traditional manufacturing methods and future-oriented technologies. PolyFormNEXT is the ideal platform for companies to present themselves and their products and solutions in a targeted manner – in print, on websites, in newsletters, on social media and at events.
3. Target group	Readers are executives and investment decision-makers in plastics processing companies.
4. Publication frequency	8 issues plus special editions
5. Magazine format	A4
6. Year	64th year 2026
7. Subscription Price	Annual print subscription within the country € 112 Annual subscription, print, abroad: € 122 including shipping, including current VAT Single issue print € 16 including current VAT, plus € 3.00 shipping Annual subscription to digital e-paper: € 90 Domestic/International/including current VAT Single issue e-paper € 9 including current VAT
8. Circulation	35,560 copies
9. Membership / Participation	IVW, IVW Online
10. Publising House	**Pelemedia GmbH** Richard-Reitzner-Allee 2, 85540 Haar Phone: +49 89 2006573-00 www.polyformnext.de, www.pelemedia.de
11. Publisher	Pelemedia GmbH
12. Advertising	**Andreas Zepf** Account Manager Phone: +49 89 2006573-38 azepf@pelemedia.de
13. Editorial Team	**Annina Schopen** Editor-in-chief Phone: +49 89 2006573-36 redaktion@polyformnext.de **Dr. Barbara Schick** Editor Phone: +49 89 2006573-37 bschick@polyformnext.de

Circulation / Distribution

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Trade journal circulation and distribution analysis

1. Circulation control

2. Circulation analysis	Average number of copies per issue for the second quarter of 2025*
Print run:	10,600 / of which 100 abroad
Actual circulation:	10,244 / of which abroad 100
Circulation sold	11 / of which abroad: 4
Subscribed circulation	11 / of which abroad: 4
Other sales	0
Complimentary copies	10,233
Remaining, receipt and archive copies	356

(1 January 2025 – 30 June 2025)

3. Geographical distribution analysis

Economic area	Share of actual circulation	
	%	copies
Domestic	99.0	10,144
Foreign	1.0	100
Actual circulation	100.0	10,244

Total circulation PolyFormNEXT

10,244	+	25,316	=	35,560
Circulation Print		Circulation Digital		Total circulation (e-paper)

The current e-paper edition is actively distributed via the e-paper newsletter and additionally via the website www.kunststoff-magazin.de.

(Source: IVW, average values Q2/2025)

3.1. Distribution by postcode areas

Postcode area 2
619 copies

Postcode area 4
1,131 copies

Postcode area 3
1,214 copies

Postcode district 5
1,354 copies

Postcode district 6
871 copies

Postcode area 7
1,580 copies

Postcode area 1
287 copies

Postcode area 0
623 copies

Postcode area 9
1,277 copies

Postcode district 8
1,188 copies

High-class Target Group

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Industries/economic sectors

Recipient groups (according to the classification of economic activities)	Share of actual circulation
	%
Chemical industry	2.3
Manufacture of rubber and plastic products	56.1
Manufacture of motor vehicles/vehicle construction	18.2
Mechanical engineering	16.1
Metal production/processing	1.7
Manufacture of metal products	1.2
Manufacture of measuring/control instruments and devices	1.0
Manufacture of plastic processing machinery	3.1
Industry not yet surveyed/unknown	0.3
Actual circulation	**100.0**

Size of economic entity

	Share of actual circulation
	%
1–19 employees	9.9
20–49 employees	21.6
50–99 employees	15.1
100–199 employees	18.8
200–499 employees	12.9
500–999 employees	10.1
More than 1,000 employees	8.5
Number of employees not yet surveyed/unknown	3.1
Actual circulation	**100.0**

Area of responsibility

	Share of actual circulation
	%
Company management	37.7
Technical operations	9.9
Research/development	5.8
Design	9.7
Production/manufacturing/assembly	12.9
Materials management/purchasing/logistics	8.6
Marketing	2.3
IT/EDP	10.4
Function not yet surveyed/unknown	3.2
Actual circulation	**100.0**

Position in the company

	Share of actual circulation
	%
Owner/Co-owner	7.5
Management	30.1
Plant/operations management	6.9
Division management	15.7
Department management	18.8
Group leader/foreman	7.4
Clerk/specialist	7.6
Research assistant	1.2
Position not yet surveyed/unknown	4.8
Actual circulation	**100.0**

Topic Matrix

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Keyword	Issue (month)
3D printing	1/2,3, 4, 5, 6, 7, 8
Additives	3, 5, 6, 7, 8
Additive manufacturing	1/2,3, 4, 5, 6, 7, 8
Assistance systems	3, 5, 6, 7, 8
Automation	3, 5, 6, 7, 8
Printing, coating	1/2, 4, 5, 6, 7, 8
Bioplastics	1/2, 4, 5, 6, 7, 8
Blow moulding	1/2, 4, 7, 8
CAD-CAM	1/2, 4, 5, 6, 7, 8
Compounds	3, 5, 7
Composites	3, 5, 6, 7, 8
Compounding	1/2, 3, 4, 5, 6, 7, 8
Dosing	1/2, 4, 5, 6, 7, 8
Thermosets, SMC	4, 6, 7, 8
Elastomers	3, 6, 7, 8
Energy management	3, 5, 6, 7, 8
Extrusion	1/2, 4, 5, 6, 7, 8
Dyeing	1/2, 4, 5, 6, 7, 8
Colours	3, 5, 6, 7, 8
Slides	1/2, 4, 5, 7, 8
Mould construction	3, 5, 6, 7, 8
Conveying	1/2, 4, 5, 6, 7, 8
FRP processing	3, 5, 6, 7, 8
Granulation	1/2, 3, 4, 5, 6, 7, 8

Keyword	Issue (month)
Green plastics	1/2, 4, 5, 6, 7, 8
Hot runner	1/2, 4, 5, 6, 7, 8
High-performance plastics	1/2, 4, 5, 6, 7, 8
Marking	1/2, 4, 5, 6, 7, 8
Construction	1/2, 4, 5, 6, 7, 8
Artificial intelligence	3, 5, 6, 7, 8
Storage systems	1/2, 4
Lightweight construction	3, 5, 6, 7, 8
Masterbatches	3, 5, 6, 7, 8
Mixing	1/2, 4, 5, 6, 7, 8
Assembly technology	3, 6, 7, 8
Standard parts	3, 5, 6, 7, 8
Surface technology	1/2, 4, 6, 7
Presses	3, 6, 7
Product design	1/2, 4, 5, 6, 7, 8
Production control	3, 5, 6, 7, 8
Test and measurement technology	3, 5, 7, 8
PUR applications	4, 6, 7, 8
PUR processing	4, 6, 7, 8
PVC applications	3, 5, 7
Quality assurance	3, 5, 7, 8
Recycling	1/2, 3, 4, 5, 6, 7, 8
Cleaning	1/2, 3, 4, 5, 6, 7, 8
Cleanroom technology	1/2, 5, 7

Keyword	Issue (month)
Recyclates	1/2, 4, 5, 6, 7, 8
Robots	3, 5, 6, 7, 8
Foaming, sealing	4, 6, 7, 8
Sensors	3, 5, 6, 7, 8
Silicones	3, 6, 7, 8
Simulation	1/2, 4, 5, 6, 7, 8
Software	3, 5, 6, 7, 8
Sort	1/2, 3, 4, 5, 6, 7, 8
Special compounds	3, 5, 7
Injection moulding	1/2, 3, 4, 5, 6, 7, 8
Engineering plastics	1/2, 4, 5, 6, 7, 8
Temperature control	3, 5, 6, 7, 8
Thermoforming	3, 6, 7
Thermoplastics	3, 5, 6, 7, 8
TPE	3, 6, 7, 8
Drying	1/2, 4, 5, 6, 7, 8
Composite materials	3, 5, 6, 7, 8
Packaging technology	1/2, 4, 5, 7, 8
Toolmaking	1/2, 3, 4, 5, 6, 7, 8
Crushing, grinding	1/2, 3, 4, 5, 6, 7, 8

Topics / Dates 2026

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	Print edition with extended e-paper	Production	Additive Manufacturing	Peripherals	Recycling	Materials	Toolmaking and Design	Special	Trade fairs
January – February	1/2 **PD:** 19.02.2026 **AD:** 30.01.2026 **ED:** 23.01.2026	Injection moulding Extrusion Blow moulding Clean room technology Surface technology Packaging technology	Manufacturing with 3D Printing Material Design Post-processing	Conveying, mixing, Dosing Drying Dyeing Storage systems	Sorting Cleaning Shredding, grinding Compounding, granulation	Films and Packaging Green plastics Recyclates High-performance art materials Engineering plastics Plastics in Medical Technology	Product design and Design CAD-CAM Simulation Tools for extrusion Hot runner	Mobility of the future	Empack, Hamburg, 25.-26.02.2026 KPA, Ulm 25.-26.02.2026 JEC World, Paris 10.-12.03.2026 Plastics in Automotive Engineering - PIAE, Mannheim 18.-19.03.2026 Recycling Technology, Dortmund 18.-19.03.2026
March	Interactive E-paper **PD:** 19.03.2026 **AD:** 27.02.2026 **ED:** 20.02.2026	Injection moulding FRP processing Presses Assembly technology Quality assurance Testing and measurement technology Thermoforming Lightweight	Manufacturing with 3D printing Material design Post-processing	Automation Robotics Software, assistance systems, artificial intelligence Energy management Production control	Sorting Cleaning Compounding, granulation	Composite materials Additives, colours Masterbatches Compounds Thermoplastics PVC applications Elastomers, silicones, TPE Lightweight construction	Mould making Standard parts Temperature control	Automation and AI	Chinaplas, Shenzhen, China 21.-24.04.2026 Hannover Messe, Hannover 20.-24.04.2026
March – April	3/4 **PD:** 21.04.2026 **AD:** 01.04.2026 **ED:** 25.03.2026	Injection moulding PUR processing Foaming, sealing Extrusion Blow moulding Surface technology Packaging technology	Manufacturing with 3D Print Material Design Post-processing	Conveying, mixing, Dosing Drying Dyeing Storage systems	Sorting Cleaning Shredding, grinding Compounding, granulation	High-performance Plastics Plastics engineering Thermosets, SMC Films and packaging Green plastics Recyclates PUR applications Plastics in the automotive industry	Product design and Construction CAD-CAM Simulation Hot runner Multi-component moulds	Processing and Recycling	IFAT, Munich 04.-07.05.2026 Plastics Recycling Show Europe, Amsterdam 05.-06.05.2026 Rapid.Tech 3D, Erfurt 05.-07.05.2026 Interpack, Düsseldorf 07.-13.05.2026 Plastpol, Kielce, Poland 19.-22.05.2026

Subject to change without notice.

***PD:** Publication date, **AD:** Advertising deadline, **ED:** Editorial deadline*

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	Print edition with extended e-paper	Production	Additive Manufacturing	Peripherals	Recycling	Materials	Toolmaking and Design	Special	Trade fairs
May	5 **PD:** 29.05.2026 **AD:** 11.05.2026 **ED:** 04.05.2026	Injection moulding Quality assurance Testing and Measure-ment technology Clean room technology FRP processing Presses Lightweight construction Packaging technology	Manufacturing with 3D printing Material Design Post-processing	Automation Robotics Software, assistance systems, artificial intelligence Energy management Production control Conveying, mixing, dosing Drying	Sorting Cleaning Shredding, grinding Compounding, granulation	Compounds Additives, colours Masterbatches Composite materials Plastics in medical technology Lightweight construction Films and packaging PVC applications Green plastics Recyclates	Temperature control Standard parts Hot runner Product design and construction CAD-CAM Simulation	Tool and Mould making	Kuteno, Bad Salzuflen 09.-11.06.2026 KPA, Bad Salzuflen 09.-11.06.2026
July	Interactive E-paper **PD:** 09.07.2026 **AD:** 25.06.2026	**E-Paper-Special: 'Half-time'** At the halfway point of the year, PolyFormNEXT takes an in-depth look at the current economic situation in the plastics industry. The interactive e-paper special "Half-Time" brings together assessments from leading experts and the views of industry associations. The focus is on economic developments, structural challenges and future prospects across the entire value chain.							
September	6 **PD:** 03.09.2026 **AD:** 14.08.2026 **ED:** 07.08.2026	Injection moulding Extrusion Quality assurance Testing and measure-ment technology Assembly technology Surface technology FRP processing Packaging technology	Manufacturing with 3D printing Materials Design Post-processing	Automation Robotics Software, assistance systems, Artificial Intelligence Energy management Production control Conveying, mixing, Dosing Drying	Sorting Cleaning Shredding, grinding Compounding, granulation	Thermoplastics Elastomers, silicones, TPE PUR applications Composite materials High-performance plastics Engineering plastics Additives, colours Masterbatches Thermosets, SMC Green plastics Recyclates	Product design and-construction CAD-CAM Simulation Hot runner Temperature control Standard parts Mould making	Preview of Fakuma	KPA, Leipzig 16.-17.09. 2026

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	Print edition with extended e-paper	Production	Additive Manufacturing	Peripherals	Recycling	Materials	Toolmaking and Design	Special	Trade fairs
October	7 **PD:** 02.10.2026 **AD:** 14.09.2026 **ED:** 07.09.2026	**Trade fair edition for Fakuma 2026:** Reports and news from all areas of machine and plant engineering, the materials scene, science and research are presented in a structured manner. Reports on innovations at the trade fair, supplemented with hall and stand numbers, make it easier to plan your visit. **Fakuma Planner:** Trade fair guide with exhibitor profiles and hall plans. Distributed at the entrances to the trade fair and as an e-paper.								Fakuma, Friedrichshafen 12.-16.10.2026
October	Interactive E-paper **PD:** 27.10.2026 **AD:** 13.10.2026	**E-Paper-Special: "30 Years of Fakuma" – Focus on the anniversary and trade fair highlights** To mark the 30th anniversary of Fakuma, PolyFormNEXT is dedicating a special interactive e-paper to the international trade fair. The issue will be published following the trade fair and will highlight Fakuma's development over three decades, whilst also summarising the key trends, innovations and highlights of the current event. Organisers and exhibitors provide insights into technologies, market developments and their personal impressions of the trade fair. The e-paper thus offers a concise yet multi-faceted review for everyone shaping the industry.							
November	Interactive E-paper **PD:** 10.11.2026 **AD:** 27.10.2026	**E-Paper-Special: "Formnext 2026"** To coincide with Formnext 2026 in Frankfurt, PolyFormNEXT is publishing an accompanying interactive e-paper special that provides a concise summary of the key highlights of the leading international trade fair for additive manufacturing. The focus is on the latest technologies, innovations and trends shaping the industry.							
December	8 **PD:** 03.12.2026 **AD:** 13.11.2026 **ED:** 06.11.2026	Injection moulding Clean room technology Quality assurance Testing and measurement technology Thermoforming Extrusion Blow moulding Foaming, sealing Assembly technlology FRP processing Packaging technology	Manufacturing with 3D printing Material Design Post-processing	Automation Robotics Software, assistance systems, artificial intelligence Energy management Production control Conveying, mixing, dosing Drying	Sorting Cleaning Shredding, grinding Compounding, granulation	Plastics in medical technology Elastomers, silicones, TPE Green plastics Recyclates Thermoplastics PVC applications Composite materials Additives, colours Masterbatches High-performance plastics Engineering plastics	Product design and design CAD-CAM Simulation Tools for extrusion Temperature control Mould making Standard parts Hot runner	The plastics industry in Austria **PolyFormNEXT Products of the Year 2027**	

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Advertising Rates

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Valid from 01.01.2026

Format	Dimensions in mm	Prices 4c
1/1 page	180 x 252	€ 7,110
Junior page	135 x 190	€ 4,770
1/2 page	88 x 252 high 180 x 124 landscape	€ 4,030
1/3 page	56 x 252 high 180 x 80 landscape	€ 3,200
1/4 page	180 x 60 landscape 88 x 124 corner	€ 2,330
1/6 page	56 x 124 high 88 x 80 corner	€ 1,900
1/8 page	180 x 29 landscape 88 x 60 corner	€ 1,570
Front page	190 x 200	€ 8,060
Cover pages: U2/U4 each	210 x 297	€ 7,920
U3	210 x 297	€ 7,750

special advertising formats

Prices for banderoles, gate folders, flaps, clamp banderoles, altar folds (only in conjunction with titles), cover gate folders, glued advertising materials, etc. available on request.

Extended e-paper

Multimedia content can be optionally integrated into your advertising medium in all e-paper editions of our print editions.

Video integration	€ 500
GIF animation	€ 500
Survey	€ 1,900
Image gallery	€ 1,500

Discounts

Purchase within one year of insertion.
(Beginning with the publication of the first advertisement)

Volume scale		Quantity scale	
for 3 advertisements	5 per cent	from 2 pages	5%
for 6 advertisements	10%	from 4 pages	10%
for 9 advertisements	15 per cent	from 6 pages	15%
for 12 advertisements	20 per cent	from 9 pages	20%
		from 12 pages	25 per cent

No discounts on ad specials, supplements or technical costs.
Combined discounts for cross-media campaigns available on request.

Surcharges

Placement	Binding placement requirements possible from 1/3 page, 10% surcharge
Colour	Prices quoted apply to Euroscale, surcharge for special colours on request
Format	No surcharges for bleed and spine printing

Categories

Job advertisements	25% discount on the basic advertisement price
Applicationsments	50% discount on the basic advertisement price

Terms of payment

Direct debit with 2% discount, 10 days net

Bank details: HypoVereinsbank, Munich
IBAN: DE 54 700 20 27 0001 002 1500
BIC: HYVEDEMMXXX

Advertisement Formats

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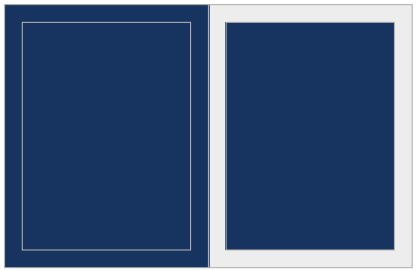
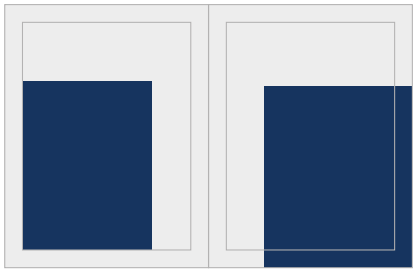
Dimensions Width x Height in millimetres



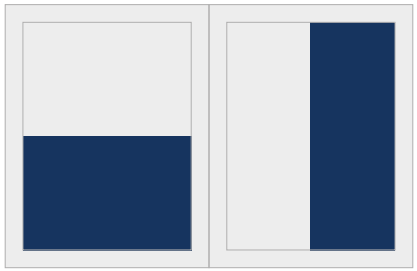
1/1 page

H: 180 x 252 mm
A: 210 x 297 mm



Junior Page

H: 135 x 190 mm
A: 150 x 213 mm



1/2 page horizontal

H: 180 x 124 mm
A: 210 x 147 mm

1/2 page vertical

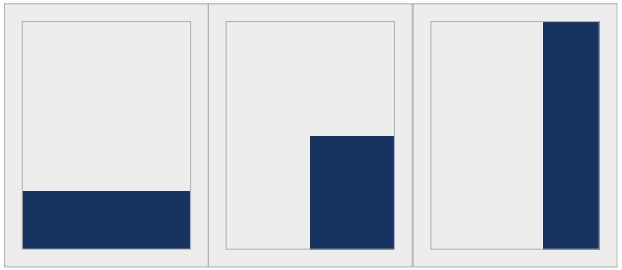
H: 88 x 252 mm
A: 103 x 297 mm

1/3 page horizontal

H: 180 x 80 mm
A: 210 x 103 mm

1/3 page vertical

H: 56 x 252 mm
A: 71 x 297 mm



1/4 page horizontal

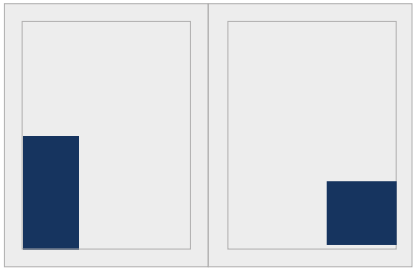
H: 180 x 60 mm
A: 210 x 83 mm

1/4 page corner

H: 88 x 124 mm
A: 103 x 147 mm

1/4 page vertical

H: 45 x 252 mm
A: 60 x 297 mm



1/6 page vertical

H: 56 x 124 mm
A: 71 x 147 mm

1/6 page

H: 88 x 80 mm
A: 103 x 103 mm

1/8 page horizontal

H: 180 x 29 mm
A: 210 x 52 mm

1/8 page corner

H: 88 x 60 mm
A: 103 x 83 mm

Booklet format 210 × 297 mm

S: Type area format

A: Crop format without bleed allowances

Bleed allowance: 3 mm on the open sides

Please send print advertising material by email to:

druckunterlagen@pelemedia.de

Special Advertising Formats

Table of contents

Cover page package consisting of:
Front page plus 2-page cover story

Format: 210 mm x 297 mm + 3 mm bleed
The content of the front page and cover story is coordinated with the editorial team. Achieve maximum visibility for your products and solutions.

Price: € 8,060

Cover Package

Content package:
1/1 page advertorial

Price: € 4,450
(non-discountable)

Cross-media package:
1/1 page advertorial
plus 4 weeks of visibility for your advertorial in the correspondingenden section on the website, as well as a social media post.

Price: € 5,850
(non-discountable)

Content Package

Crossmedia Package

	80 - 135 g/m²
2 sheets = 4 pages	€ 7,560
3 sheets = 6 pages	€ 9,960

Required delivery quantity: 10,400 copies

Bound-in inserts

Inserts over 25 g/piece on request

Full print run price (up to 25g, including postage)	€ 3,740 (not eligible for discount)

Required delivery quantity: 10,400 copies

Supplements

We offer numerous special advertising formats for your individual advertising campaign – please contact us.

Shipping address for special forms of advertising

Delivery note: For PolyFormNEXT magazine, issue (no.)

Vogel Druck, Leibnizstr. 5, 97204 Höchberg

Extended e-paper with Interactive Elements

Extended e-paper – More attention. More interaction. More impact.

In addition to your advertisement booked in the print edition:
Take advantage of the interactive possibilities of our extended e-paper.

Increase the reach and impact of your print advertisement with the interactive features of our extended e-paper.

Supplement your booked advertisement with multimedia content – for example:

- Videos
- Picture galleries
- GIFs
- Surveys

This allows you to **bring** your **products and solutions to life**, create a **more intense user experience** and offer your target group **genuine added value**.

Extended e-paper	
Multimedia content can be optionally integrated into your advertising material in all e-paper editions of our print editions. (The prices quoted do not include print advertisement prices.)	
Video integration	€ 500
GIF animation	€ 500
Survey	€ 1,900
Picture gallery	€ 1,500

Print – Technical Data

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Technical details / Processing

Printing process	Processing
Magazine format	trimmed format 210 mm wide x 297 mm high plus 3 mm bleed on all open sides
Type area	180 mm wide x 252 mm high 4 columns, each 42 mm wide
Printing process	Cover: sheetfed offset Contents: web offset
Colours	Printing inks (CMYK) according to ISO 12647-2 (PSO). Special colours on the cover are possible by arrangement. Minor tonal value deviations are within the tolerance range of web offset printing. Solid black areas should be underlaid with a 40% cyan screen.
Data formats	Printable closed PDF files. Please provide one PDF file per individual page. Relevant graphic and text elements must be at least 5 mm away from the bleed. Image resolution 300 dpi
Proof	Colour-accurate proof according to "Media Standard Printing" (bvdm). Digital proofs without FOGRA media wedges are not considered colour-accurate.
ICC profile	Cover: isocoated_v2_eci.icc (Fogra 39L), Contents: PSO_INP_Paper_eci.icc (Fogra 48L) The corresponding profiles are available for download at www.eci.org.
Data transfer	Please send the data (up to 10 MB) to: druckunterlagen@pelemedia.de
Data archiving	Data is archived, so unchanged repetitions are generally possible. However, no data guarantee is provided.
Warranty	We cannot accept any liability for delays or errors caused by incorrect data.
Contact	Irina Wutz Phone: 089 2006573-06, iwutz@pelemedia.de

Inserts / Enclosures / Stick-ins / CDs

Supplements	
Minimum format	105 mm width x 148 mm height
Maximum format	10 mm smaller in height and width than the carrier product

Inserts must be trimmed and folded and delivered as finished end products.
Folded products must be closed at the spine and suitable for machine processing.

Inserts	
Minimum format	115 mm width x 140 mm height
Maximum format	Format of the carrier product
Trim	Booklet format: Head trim 6 mm, front and foot trim min. 3 mm, plus 3 mm milling margin in the spine

Inserts must be delivered uncut and folded.
Multi-page inserts must be closed at the spine and suitable for machine processing.
Inserts must be designed and produced in such a way that no additional preparation or processing is required. Any complications and additional folding and gluing work will be invoiced separately.

Before accepting and confirming an order, a binding sample, or if necessary a blind sample with size and weight specifications, must be submitted.

Inserts must be designed in such a way that they are recognisable as advertising and cannot be confused with the editorial section. The placement of inserts depends on technical possibilities. Inserts printed on materials other than paper can only be accepted by the postal service with the prior consent of the publisher.

Shipping address

Delivery note:
For PolyFormNEXT magazine,
Issue (No.)
Vogel Druck, Leibnizstr. 5
97204 Höchberg

Our general terms and conditions apply (www.pelemedia.de/AGB)

Terms of payment

Direct debit with 2% discount, 10 days net

Bank details: HypoVereinsbank, Munich
IBAN: DE 54 700 20 27 0001 002 1500
BIC: HYVEDEMMXXX

Banner formats Website www.polyformnext.de

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Website in DE and EN

(1) Superbanner

€ 230 / 1,000 Ad Impressions
(728 x 90 Pixel)
* Mobile: 4:1 / 300 x 75 Pixel

(2) Billboard Ad

€ 400 / 1,000 Ad Impressions
(800 x 250 Pixel or 970 x 250 Pixel)
* Mobile: 4:1 / 300 x 75 Pixel

(2) Billboard video Ad

€ 550 / 1,000 Ad Impressions
(800 x 250 Pixel or 970 x 250 Pixel)

(3) Skyscraper

€ 240 left / 1,000 Ad Impressions
€ 270 right sticky / 1,000 Ad Impressions
(120 x 600 Pixel or 160 x 600 Pixel)
*Mobile: 4:1 / 300 x 75 Pixel

(4) Halfpage Ad

€ 350 / 1,000 Ad Impressions
(300 x 600 Pixel)
* Mobile: 2:1 / 300 x 150 Pixel

(5) Medium Rectangle

€ 270 / 1,000 Ad Impressions,
(300 x 250 Pixel)

(5) Medium Rectangle Video Ad

€ 380 / 1,000 Ad Impressions,
(300 x 250 Pixel)

(6) Baseboard Ad

€ 380 / 1,000 Ad Impressions
(728 x 90 Pixel or 940 x 90)
* Mobile: 6:1 / 300 x 50 Pixel

(7) Full size

€ 200 / 1,000 Ad Impressions
(468 x 60 Pixel)

(8) Half size

€ 160 / 1,000 Ad Impressions
(234 x 60 Pixel)

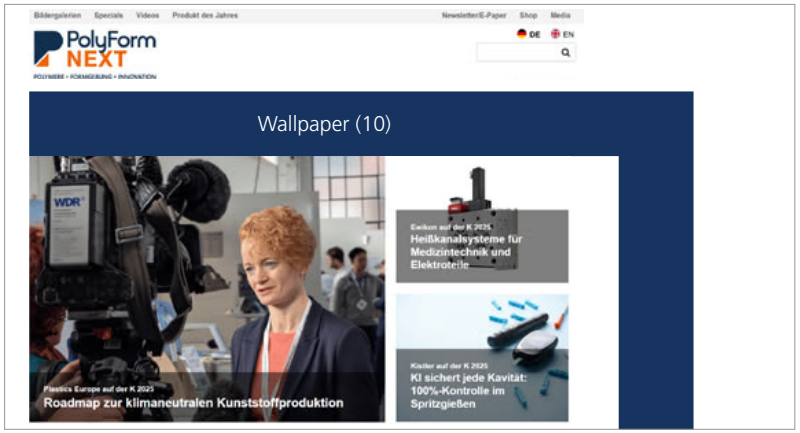
(9) Landscape Video Ad

€ 560 / 1,000 Ad Impressions
(854 x 480 Pixel)

Possible file formats: GIF, JPEG, HTML5,
File size: max. 80 KB,
Prices = cost per thousand contacts
Data delivery: 5 working days before campaign launch
Video Ad Specifications: see page 20

Special formats & Banner Overview Mobile

Table of contents

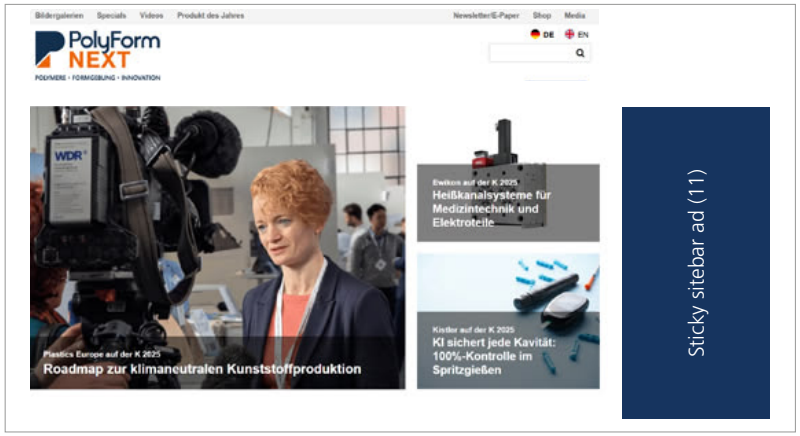


(10) Wallpaper

€ 360 / 1,000 Ad Impressions
(728 x 90 Pixel / top,
120 x 600 Pixel / right, or
160 x 600 Pixel / right)
*Mobile: 2:1 / 300 x 150 Pixel

(11) Sitebar Ad (sticky)

€ 360 / 1,000 Ad Impressions
(300 x 600 Pixel)
* Mobile: 2:1 / 300 x 150 Pixel



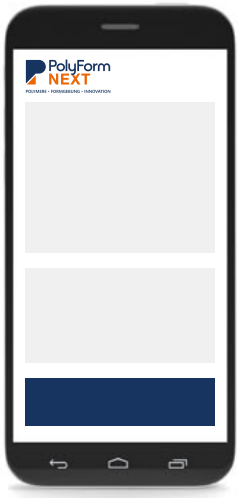
Possible file formats: GIF, JPEG, HTML5 File size: max. 80 KB
Prices = price per thousand contacts, data delivery: 5 working days before campaign launch

To ensure that your banner can also be delivered on mobile devices, please send us the corresponding banner format.

Banner overview Mobile

Mobile content ad 4:1
300 x 75 pixels
max. 50 KB

Mobile content ad 6:1
300 x 50 pixels
max. 50 KB



Mobile content ad 6:1
300 x 50 pixels
max. 50 KB

Mobile content ad 2:1
300 x 150 pixels
max. 50 KB

Banner Formats Website Video Ads

Video Ads

Video ads

- Integration of video advertisements on our specialist portals

Placements:
- Billboard video Ad
- Medium Rectangle Video Ad
- Landscape Video Ad (large format)

(Can be booked individually or as a video rotation package.)

Features:
- Video starts automatically without sound; audio can be activated by user interaction via
- Full responsiveness: Also playable on mobile devices
- The video display is clickable and can be linked to a landing page
- Full tracking: AIs, clicks, CTR

Playback:
- On all home, category and article sites

Data delivery:
- Convenient delivery of a single video file
- Formats: MPEG4, 3GPP, MOV, AVI, MPEGPS, WMV
- Maximum size: 512 MB

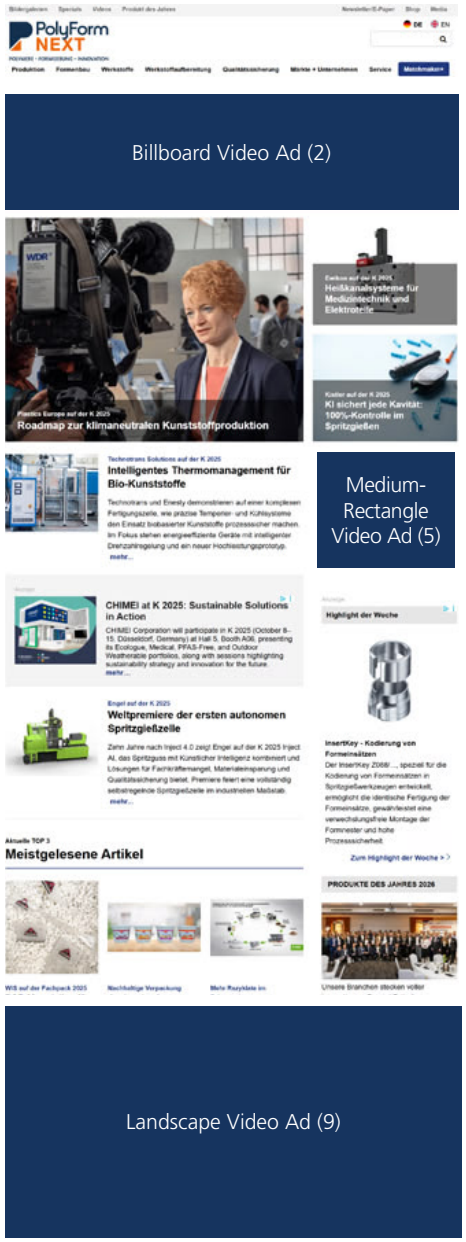
3GPP / MPEG-4

resolution	Target bit rate for video files	Target bit rate for audio files
320 x 240	192 kbit/s	32 kbit/s
176 x 144	56 kbit/s	24 kbit/s

MP4 / H.264 / AAC

resolution	Target bit rate for video files	Target bit rate for audio files
1920 x 1080	4,000 kbit/s	128 kbit/s
1280 x 720	3,000 kbit/s	128 kbit/s
1280 x 720	2,000 kbit/s	128 kbit/s
854 x 480	1,500 kbit/s	128 kbit/s
854 x 480	1,000 kbit/s	128 kbit/s
640 x 360	400 kbit/s	96 kbit/s

Possible file formats: GIF, JPEG, HTML5,
file size: max. 80 KB,
Prices = cost per thousand impressions
Data delivery: 5 working days before campaign start



Company Connectory – The network for companies

Here, companies can find and connect with each other quickly and efficiently. The smart platform that creates visibility and connections.

Company Connectory offers everything at a glance: products and services, webinars, white papers, event tips, videos, the webshop, e-papers and much more.

Your advantages:

- Premium profile: Your business card
- Multimedia content
- Listing of specialist articles
- Job offers
- Leads from customers
- Highlighting in the provider search
- Inclusion in editorial specialist articles
- Integration in the newsletter
- Social media posts

	starter	premium	Professional
• Individual company presentation with logo, free text, image and links to the website	√	√	√
• Industry/product classification	√	√	√
• Product presentations with images, descriptions and links	√	√	√
• Listing of specialist articles in the company profile	√	√	√
• Job offers	√	√	√
• Individual contact information including Google Maps integration	√	√	√
• Top listing in search results	√	√	√
• Logo display including links in all editorial article pages	√	√	√
• Multimedia content such as videos, interactive e-papers, page-turning catalogues, etc.		√	√
• White papers, brochures, catalogues, other documents (PDFs)		√	√
• Logo display including link to company profile in newsletters (6x or 12x per year)		√ (6 times a year)	√ (12 times a year)
• Social media posts: on LinkedIn, Xing, Instagram, Facebook (6 times a year)			√
Price	**€ 2,990**	**€ 4,990**	**€ 6,190**

12 months, annual billing – start date freely selectable.
After 12 months, the subscription is extended indefinitely with a notice period of one month. We are happy to take care of the setup and maintenance of your profile (setup € 499 one-time fee, maintenance € 99 monthly).

Sample

Native Advertising

Table of contents

Native advertising – Your content with the look and feel of editorial articles

Online advertorials are the ideal solution for presenting complex topics in a long-term and target group oriented manner .

Designed in the style of an editorial article, the advertorial is perceived by users as high-quality specialist content – and thus achieves a particularly high level of credibility and relevance.

Native communication with a lasting impact.

Tip: Combine the online advertorial with our Social Media Plus package to additionally distribute your content via our wide-reaching channels – and specifically increase your visibility on social media.

Highlight of the week also includes newsletter

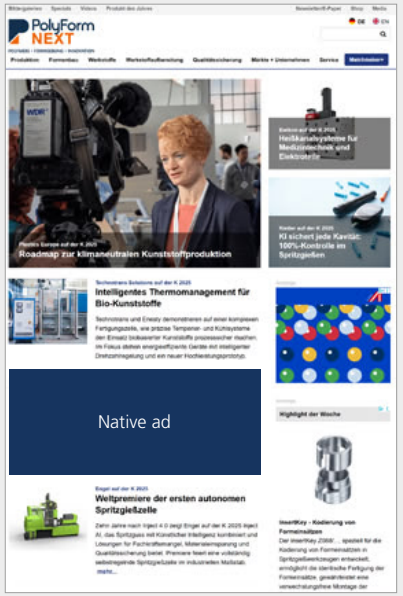
- Present your product, webinar or event for a week on our specialist portal.
- Headline: 40 characters including spaces, Text: 250 characters including spaces, Image: 300 x 250 pixels
- Link to your website or a microsite designed by with your contributions

Highlight of the week	**Price: € 710**
Highlight of the week combi	**Price: € 2,550**

(including a text advertisement/native ad in the newsletter, For specifications, see the newsletter page)

Native ad of the week, includes newsletter and social media plus

- Native ad with the look and feel of our specialist portal
- Headline: 40 characters including spaces, text: 300 character including spaces, image: 180 x 150 pixels
- Link to your website or a microsite designed by us with your articles



Native ad of the week	**Price: € 950**
Native ad combi	**Price: € 2,760**

(including a text advertisement/native ad in the newsletter; for specifications, see the newsletter page)

Native ad combi Social Plus	**Price: € 3,430**

(additional publication on our social media channels)

Lead Generation

Whitepaper

- Your whitepaper will be published on www.polyformnext.de and promoted on with accompanying online advertising materials from .
  - Banner advertisement in at least two PolyFormNEXT newsletters
  - At least two posts on PolyFormNEXT's social media channels
  - Presentation of your whitepaper in the teaser section of polyformnext.de for two months
- The link leads to a landing page we have created with input fields for download requests (GDPR-compliant).
- This generates high visibility on our channels, and receives valuable leads after the campaign has ended.
- We would be happy to provide you with a personalised quote, and atwe can assist you with the creation of the whitepaper and advertising materials.

Lead campaign with whitepaper

Duration: 2 months

Price: € 4,080 plus € **70** per lead

Optionally also available with a customised newsletter.

Price: € 5,890 plus € **70** per lead

Webinar

If you are looking for an efficient tool for knowledge transfer, webinars are the ideal advertising format. A webinar allows you to communicate your latest developments and innovations and actively involve customers in the event via live chat questions. Use a webinar to highlight the benefits of your products while also demonstrating your expertise and raising awareness of your company.

Services

- Advance notice of the webinar at least three PolyFormNEXT newsletters and at least two posts on the social media channels of PolyFormNEXT
- Display advertisement on to promote your webinar on polyformnext .de for one month
- Participant registration
- Briefing of your speaker and technical implementation
- Live broadcast including introduction and closing remarks
- Disclosure of registration data (company, first name, surname, email address)
- Afterwards, the webinar will be available for download on the media brand's website for four weeks as a registration-required on-demand webinar.

Image: fizkes /stock.adobe.com

Lead campaign with webinar

Price: € 5,320

Optionally, you can also book a full-page advertisement for the webinar.
(The advertisement is designed by the publisher.)

Price: € 7,810

Possible file formats: GIF, JPEG, HTML, PNG, Iframe, Redirect Information corresponds to recommended file size, max. 1 MB possible

Webinar Theme Days

PolyFormNEXT Theme Days

Send your individual information exclusively to the POLYFORMNEXT newsletter address pool.

The PolyFormNEXT theme days focus on a specific topic at
and provide detailed information about it over the course of a day.
A maximum of four webinars will take place on each theme day. The webinars
will start at 10 a.m., 11 a.m., 1 p.m. and 2 p.m. and will last 45 minutes each
.

Services

- Banner advertisement in at least two PolyFormNEXT newsletters
- At least two posts on PolyFormNEXT's social media channels
- Display advertisement on to promote your webinar on polyform-next.de for one month
- Participant registration
- Briefing of your speaker and technical implementation
- Live broadcast of the , including introduction and closing remarks
- Transfer of leads/registration data (company, first name, surname, email)
- Provision of the webinar as a registration-required
  on-demand webcast for download

Price and dates: On request

Sample

Social Media Posting

Social media posting – Share your content successfully via our channels

Supplement your market communications in a targeted manner with a social media post via the wide-reaching channels of PolyFormNEXT. Whether it's a new product, solution, video, webinar or service – grab attention where your target group is active.

More visibility. More attention. More impact.

Price: € 750
(not eligible for discount)

Followers: over 10,000
(Publisher's information, as of June 2025)

Your advantages

- Placement in the independent topic area of PolyFormNEXT
- Individually selectable publication date
- Access to an interactive, industry-specific community

Customized Newsletter

Table of contents

Customized newsletter – Exclusive newsletter delivered directly to your target group's inbox

Send your **personalised message exclusively** to **PolyFormNEXT's** qualified **newsletter distribution list**.

Your content reaches your target audience directly – ideal for new products, event invitations or company news.

Maximum visibility – precise, exclusive, effective.

One message per customized newsletter

Scope: 1 image + 1 message + 1 logo

Text: max. 1,500 characters (including spaces)

Image width: 630 pixels, maximum image height: 300 pixels

Subject line: max. 100 characters (including spaces)

Links: max. 5

Sender: PolyFormNEXT and advertiser

Dates on request

Advantages:

- Exclusive newsletter for your information
- High visibility for your company and your offerings
- Individual appointment coordination
- Maximum of one customised newsletter per week per company

Price: € 7,830
(non-discountable)

Special configurations on request

Sample

Banner Formats Newsletter

Table of contents

Twice a week, PolyFormNEXT sends a newsletter to a qualified group of recipients. Newsletter subscribers receive the latest news, product reports and technical articles – compact, relevant and delivered directly to their inbox.

Around 26 ,000* recipients

The PolyFormNEXT newsletter is the ideal advertising medium for:

- Product presentations
- Company announcements
- Seminar and event announcements

Take advantage of this environment for your targeted B2B communication!

*As of June 2025 (publisher's information)

(1) Leaderboard

€ 2,730

(630 x 90 pixels, max. 200 KB),

(2) Text Ad / Native Ad / Video Ad / Billboard

€ 2,150

Possible forms of advertising

Text ad / Native ad / Video ad / Billboard (630 x 200 pixels, max. 200 KB)

Specifications Text display / Native ad

Visualisation as article
Headline + text + image and
target URL (max. 1 link)
Image: 225 x 127 pixels, max. 200 KB
Headline: max. 40 characters,
Text: max. 300 characters
including spaces

Video Ad

The video opens in a separate window when clicked.
Links to videos on YouTube or Vimeo are possible.

Exclusive newsletter

€ 6,380

4 types of advertisements (leaderboard and 3 text ads/billboard)
+ 2 editorial announcements
+ Mention in the subject line (not eligible for discount)

The kunststoff-magazin.de editorial team reserves the right to revise articles after consultation with the customer.

All newsletter advertising formats are optimised for mobile devices

File format: PNG, JPEG, GIF* (**only without animation)*
Data delivery: 5 working days before campaign launch

Newsletter Topic and Dates

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	KW	Date	Topic
January	2	Tuesday, 6 January 2026	Top 10 December 2025
	2	Thursday, 8 January 2026	News from the plastics industry
	3	Tuesday, 13 January 2026	News from the plastics industry
	3	Thursday, 15 January 2026	News from the plastics industry
	4	Tuesday, 20 January 2026	News from the plastics industry
	4	Thursday, 22 January 2026	News from the plastics industry
	5	Tuesday, 27 January 2026	News from the plastics industry
	5	Thursday, 29 January 2026	News from the plastics industry
February	6	Tuesday, 3 February 2026	Top 10 January 2026
	6	Thursday, 5 February 2026	News from the plastics industry
	7	Tuesday, 10 February 2026	**Trade fair special KPA Ulm**
	7	Thursday, 12 February 2026	News from the plastics industry
	8	Tuesday, 17 February 2026	News from the plastics industry
	8	Thursday, 19 February 2026	E-paper 01-02/2026
	9	Tuesday, 24 February 2026	News from the plastics industry
	9	Thursday, 26 February 2026	**Trade fair special JEC World**
March	10	Tuesday, 3 March 2026	Top 10 February 2026
	10	Thursday, 5 March 2026	**Trade fair special: recycling technology**
	11	Tuesday, 10 March 2026	**Special topic: Mobility of the future**
	11	Thursday, 12 March 2026	News from the plastics industry
	12	Tuesday, 17 March 2026	News from the plastics industry
	12	Thursday, 19 March 2026	E-paper 03/2026
	13	Tuesday, 24 March 2026	News from the plastics industry
	13	Thursday, 26 March 2026	News from the plastics industry
	14	Tuesday, 31 March 2026	**Trade fair special Chinaplas**

	KW	Date	Topic
April	14	Thursday, 2 April 2026	Top 10 March 2026
	15	Tuesday, 7 April 2026	**Trade Fair Special Hannover Messe**
	15	Thursday, 9 April 2026	News from the plastics industry
	16	Tuesday, 14 April 2026	**Special topic: Automation and AI**
	16	Thursday, 16 April 2026	**IFAT trade fair special**
	17	Tuesday, 21 April 2026	E-paper 04/2026
	17	Thursday, 23 April 2026	**Interpack trade fair special**
	18	Tuesday, 28 April 2026	**IFAT trade fair special**
	18	Thursday, 30 April 2026	News from the plastics industry
May	19	Tuesday, 5 May 2026	Top 10 April 2026
	19	Thursday, 7 May 2026	News from the plastics industry
	20	Tuesday, 12 May 2026	**Special topic: Treatment and recycling**
	20	Friday, 15 May 2026	News from the plastics industry
	21	Tuesday, 19 May 2026	News from the plastics industry
	21	Thursday, 21 May 2026	**Trade fair special Kuteno and KPA**
	22	Tuesday, 26 May 2026	News from the plastics industry
	22	Thursday, 28 May 2026	E-paper 05/2026
June	23	Tuesday, 2 June 2026	Top 10 May 2026
	23	Friday, 5 June 2026	News from the plastics industry
	24	Tuesday, 9 June 2026	**Special topic: Tool and mould making**
	24	Thursday, 11 June 2026	News from the plastics industry
	25	Tuesday, 16 June 2026	News from the plastics industry
	25	Thursday, 18 June 2026	News from the plastics industry
	26	Tuesday, 23 June 2026	News from the plastics industry
	26	Thursday, 25 June 2026	News from the plastics industry
	27	Tuesday, 30 June 2026	News from the plastics industry

Newsletter Topic and Dates

Table of contents

	KW	Date	Topic
July	27	Thursday, 2 July 2026	Top 10 June 2026
	28	Tuesday, 7 July 2026	News from the plastics industry
	28	Thursday, 9 July 2026	News from the plastics industry
	29	Tuesday, 14 July 2026	News from the plastics industry
	29	Thursday, 16 July 2026	News from the plastics industry
	30	Tuesday, 21 July 2026	**Special topic: Circular economy**
	30	Thursday, 23 July 2026	News from the plastics industry
	31	Tuesday, 28 July 2026	News from the plastics industry
	31	Thursday, 30 July 2026	News from the plastics industry
August	32	Tuesday, 4 August 2026	Top 10 July 2026
	32	Thursday, 6 August 2026	News from the plastics industry
	33	Tuesday, 11 August 2026	News from the plastics industry
	33	Thursday, 13 August 2026	News from the plastics industry
	34	Tuesday, 18 August 2026	News from the plastics industry
	34	Thursday, 20 August 2026	**Special topic: Injection moulding**
	35	Tuesday, 25 August 2026	News from the plastics industry
	35	Thursday, 27 August 2026	News from the plastics industry
September	36	Tuesday, 1 September 2026	Top 10 August 2026
	36	Thursday, 3 September 2026	**Trade fair special KPA Leipzig**
	37	Tuesday, 8 September 2026	E-paper 06/2026
	37	Thursday, 10 September 2026	News from the plastics industry
	38	Tuesday, 15 September 2026	**Warm-up Fakuma**
	38	Thursday, 17 September 2026	News from the plastics industry
	39	Tuesday, 22 September 2026	**Warm-up Fakuma**
	39	Thursday, 24 September 2026	News from the plastics industry
	40	Tuesday, 29 September 2026	Top 10 September 2026
Oct.	40	Thursday, 1 October 2026	E-paper 07/2026
	41	Tuesday, 6 October 2026	**Warm-up Fakuma**
	41	Thursday, 8 October 2026	News from the plastics industry

	KW	Date	Topic
October	42	Monday, 12 October 2026	**Fakuma trade fair special**
	42	Tuesday, 13 October 2026	**Fakuma trade fair special**
	42	Wednesday, 14 October 2026	**Fakuma trade fair special**
	42	Thursday, 15 October 2026	**Fakuma trade fair special**
	42	Friday, 16 October 2026	**Fakuma trade fair special**
	43	Tuesday, 20 October 2026	News from the plastics industry
	43	Thursday, 22 October 2026	News from the plastics industry
	44	Tuesday, 27 October 2026	News from the plastics industry
	44	Thursday, 29 October 2026	**Trade fair special review Fakuma**
November	45	Tuesday, 3 November 2026	Top 10 October 2026
	45	Thursday, 5 November 2026	**Trade fair special Formnext**
	46	Tuesday, 10 November 2026	News from the plastics industry
	46	Thursday, 12 November 2026	News from the plastics industry
	47	Tuesday, 17 November 2026	**Special topic: 3D printing**
	47	Thursday, 19 November 2026	News from the plastics industry
	48	Tuesday, 24 November 2026	**Special topic: Quality assurance**
	48	Thursday, 26 November 2026	News from the plastics industry
	49	Monday, 30 November 2026	Top 10 November 2026
December	49	Tuesday, 1 December 2026	**PolyFormNEXT Products of the Year 2027**
	49	Thursday, 3 December 2026	E-paper 08/2026
	50	Tuesday, 8 December 2026	News from the plastics industry
	50	Thursday, 10 December 2026	**Special topic: K-industry in Austria**
	51	Tuesday, 15 December 2026	News from the plastics industry
	51	Thursday, 17 December 2026	News from the plastics industry
	52	Tuesday, 22 December 2026	News from the plastics industry
	53	Tuesday, 29 December 2026	**2026 Year in Review**

General Terms and Conditions for Advertising and Promotion of Pelemedia GmbH *(as of 2025)*

Here you will find the General Terms and Conditions (hereinafter referred to as "GTC") of Pelemedia GmbH, which apply to the use of Pelemedia's services.

For a service requiring registration with Pelemedia, you must agree to the terms of use applicable to the use of this service. To do so, please click on the "Agree" field or tick the box as part of the opt-in procedure to give your consent. By clicking on the "Agree" field or ticking the box, you declare that you have read and agree to the terms and conditions. You can also print or download the terms and conditions.

1. Scope: The General Terms and Conditions apply to all services offered to the user on the Pelemedia website, in particular to paid content and services, competitions, and the marketplace and community area. Deviations from these General Terms and Conditions or special terms of use for individual services shall only be deemed agreed if they have been expressly confirmed in writing by Pelemedia. In particular, the mere failure of Pelemedia to object to other terms and conditions does not mean that these are deemed to have been agreed. Pelemedia is entitled to amend these terms and conditions at any time. Pelemedia will inform the user in good time of any changes to the terms and conditions applicable to them. The change shall be deemed to have been approved by the user if they do not object to the change or terminate the contract within one month of receiving notification of the change. In the event of an objection, Pelemedia is entitled to terminate the contract in due time. In the notification of the changes, Pelemedia will specifically point out the options for objection and termination, the deadline and the legal consequences, in particular with regard to a failure to object.

Within the scope of the amendment to the General Terms and Conditions, Pelemedia is in particular entitled, in the event of a provision being invalid, to supplement or replace it with effect for existing contracts, in the event of a change in a statutory provision or supreme court ruling, if this change affects one or more terms of the contractual relationship, to adapt the affected terms in line with the purpose of the changed legal situation, provided that the new or amended terms do not place the user in a worse position than under the original terms. Any changes, including the updated version of the General Terms and Conditions, will be sent to the user by email. Pelemedia is not responsible for the internet services provided by third parties to which Pelemedia links from its pages or which Pelemedia mediates. The terms of use of the respective providers apply to these offers. This applies in particular to cooperation partners on Pelemedia. The offers of the cooperation partners on Pelemedia merely represent a sales platform for the respective partners of Pelemedia. When using the offers provided by cooperation partners, an independent legal relationship is established between the user and the cooperation partner, which is independent of any legal relationship between Pelemedia and the user. The legal relationship between the partner and the user is governed exclusively by the terms and conditions and operating processes of the cooperation partner. Pelemedia accepts no liability or warranty for this.

2. Access and participation rights: In principle , all users are entitled to access and participate.

The following minimum requirements apply to competitions. All persons who have reached the age of 18 or can provide proof of consent from a parent or guardian are eligible to participate. By participating in the competition, each participant agrees to have their name and photo published in the print edition and on the website, and to consent to further rights of use for advertising and marketing purposes. Employees of Pelemedia GmbH and persons involved in the organisation of the competition are excluded from participating in competitions. This also applies to their relatives. Pelemedia also reserves the right to change or correct the rules of competitions at any time. Pelemedia only concludes contracts for paid content and for the provision of internet access with persons over the age of 18 or with the express consent of their legal representative. Furthermore, the websites are not intended for persons in countries that prohibit the provision or access to the content posted on them. Each user is responsible for informing themselves about any restrictions before accessing these websites and for complying with them.

3. Availability: Pelemedia's services are offered to the user subject to availability. Pelemedia endeavours to ensure that Pelemedia's services are available to the user without disruption. Maintenance work and/or further development and/or other disruptions may restrict and/or temporarily interrupt the possibilities for use. This may also lead to data loss under certain circumstances. This does not give rise to any claims for compensation on the part of the users affected. Pelemedia is also entitled to change or discontinue the services offered at any time at its own discretion without notice.

4. Contractual relationship: The contractual relationship regarding the use of Pelemedia's paid content is established by registering with the desired and selected payment system provider, agreeing to the general terms and conditions of use, and acceptance by Pelemedia. Acceptance by Pelemedia takes place at the latest when access to the paid content is opened. The use of third-party services advertised by Pelemedia on its pages or to which Pelemedia provides access via its pages results in contractual relationships exclusively between the user and the third-party provider. Pelemedia accepts no liability or warranty for this.

5. Opening a user account: For certain services on the Pelemedia website, the user must register or can open a user account. The user assures that the personal information provided during registration or when opening a user account on the Pelemedia website, in particular their first name, surname, postal address, date of birth and email address, is true and correct, and that they will notify Pelemedia immediately of any changes to this information.

6. Payment transactions: The fees for paid content are settled before the service is provided using a payment system provider selected by the user. Only the terms of use of the payment system provider selected by the user apply, which are indicated at the appropriate place and for which corresponding assistance is provided. The fees are to be paid in accordance with the respective terms of use to the selected payment system provider.

If the user fails to meet their payment obligations or if payments are not made or are reversed, Pelemedia is entitled, subject to further claims, to block the user's access. If the access is blocked due to outstanding claims and the user settles these, access will be reactivated. Pelemedia reserves the right to commission third parties to carry out debt collection.

7. User obligations: The user undertakes not to violate any applicable legal provisions or contractual terms when using Pelemedia's services. In particular, the user undertakes to ensure that any content distributed by them does not infringe the rights of third parties (e.g. copyrights, patent rights and trademark rights), that applicable criminal laws and youth protection regulations are observed, and that no racist, Holocaust-denying, grossly offensive, pornographic or sexual, youth-endangering, extremist, glorifying or trivialising violence, glorifying war, promoting a terrorist or extremist political association, inciting a criminal offence, containing defamatory statements, offensive or unsuitable for minors or other criminal content. The user further undertakes to observe the recognised principles of data security for the protection of data and to comply with the obligations of the data protection regulations, to check emails and queries sent to Pelemedia for viruses with the greatest possible care, to comply with legal, official and technical regulations, to keep their user name and password secretand password secret, not to disclose them, not to tolerate or enable anyone else to gain knowledge of them, to take the necessary measures to ensure confidentiality and to notify Pelemedia immediately in the event of misuse or loss of this information or any suspicion thereof. Any indications of misuse of Pelemedia's content or payment system must also be reported to Pelemedia immediately. The user indemnifies Pelemedia against any claims by third parties that they may assert against Pelemedia due to the infringement of their rights by this user. This also includes the costs of appropriate legal action and defence. Pelemedia reserves the right, in the event of justified suspicion of misuse of Pelemedia's services or payment systems, to block this user's access to its content and any existing user account, and to involve the investigating authorities. The user may only offset Pelemedia's claims with undisputed or legally binding claims. The user shall only be entitled to rights of retention on the basis of claims arising from the individual, specific contractual relationship of which these General Terms and Conditions form an integral part.

8. Liability: Pelemedia and its representatives or vicarious agents shall only be liable for damages, in particular due to delay, non-performance, poor performance or tort, in the event of a breach of essential contractual obligations, the fulfilment of which could be particularly relied upon. The exclusion of liability does not apply to intent and gross negligence. Otherwise, Pelemedia shall not be liable unless there are mandatory legal provisions. Pelemedia shall only be liable for foreseeable damages. Liability for indirect damages, in particular consequential damages, unforeseeable damages or atypical damages, as well as lost profits, is excluded. The same applies to the consequences of industrial disputes, accidental damage and force majeure. Pelemedia provides its own information and data as well as information from other providers via hyperlinks (internet links) on the internet and on mobile devices. This information and data is provided for informational purposes only, without the user being able to rely on or trust the timeliness, accuracy or completeness of the information. Pelemedia therefore accepts no warranty or liability, in particular for direct or indirect damage resulting from the use of the information or data found on the Pelemedia websites. In particular, Pelemedia accepts no responsibility for the content or functionality, accuracy or legality of third-party websites referred to via links from the Pelemedia websites. Pelemedia offers discussion forums and chats. The content and information exchanged by users in these forums is not subject to control by Pelemedia. For this reason, Pelemedia accepts no liability for the content and information posted in the forums. The responsibility for the content that the user publishes on the Pelemedia pages lies exclusively with the user. Pelemedia excludes any liability for technical or other malfunctions. Pelemedia accepts no liability for any damage or loss, in particular when sending prizes to be awarded in a competition. The above limitations of liability apply to all contractual and non-contractual claims.

9. Liability for defects: If the user**complains about** chargeable content due to incomplete or defective services provided by Pelemedia, the user must report the complaints to either Pelemedia or the payment provider immediately after becoming aware of them, in accordance with the terms of use of the payment system provider chosen by the user. If Pelemedia is liable due to justified and timely complaints, Pelemedia must deliver the missing content in the case of incomplete performance and, in the case of defective performance, either repair the defect or deliver a replacement, at its discretion. The user may demand a reduction in fees if attempts at rectification or replacement delivery by Pelemedia are refused, impossible or fail in any other way. There is no right of withdrawal in favour of the user.

10. Copyright: All content, information, images, videos, databases and computer programmes (e.g. widgets) published on the Pelemedia website are protected by copyright. Use is permitted for private personal use only. Any use beyond this, in particular the private and commercial reproduction, modification, distribution or storage of information or data, in particular texts, text parts, image and film material, requires the prior express consent of Pelemedia. This also applies to inclusion in electronic databases and reproduction on CD-ROM, DVD, etc. Private and/or commercial reproduction, modification, distribution or other misuse of computer programmes is not permitted. The user does not acquire any ownership rights by downloading or sending the source code of a computer programme. No copyrights or other ancillary copyrights are transferred. If the service and/or services are discontinued, the user is obliged to delete the source code provided immediately. In all other respects, the legal restrictions arising from copyright law and other applicable legal provisions apply.

11. Content submitted by users: Users who submit their own content (e.g. videos, photos, photo series, texts, etc.) to Pelemedia (e.g. as part of competitions, reader campaigns, internet competitions) agree by submitting such content that it may be reproduced, distributed and publicly displayed on the internet and in print media free of charge. The user further declares that they own all copyrights and other rights to the submitted content and that persons depicted in submitted graphic content (e.g. videos, photos, photo series) who are not merely incidental to a location or part of depicted gatherings, processions or similar events agree to the publication. For persons under the age of 18, the consent of a parent or guardian is required. Entries sent by post cannot be returned to the participant. Users undertake not to not to send Pelemedia any content that is illegal, grossly offensive, pornographic or sexual, harmful to minors, extremist, glorifies or trivialises violence, glorifies war, promotes a terrorist or extremist political organisation, incites criminal activity, contains defamatory statements or is otherwise punishable by law. The user also undertakes not to send any content that contains advertising or commercial content. Pelemedia reserves the right not to publish submitted content. The user fully indemnifies Pelemedia against all third-party claims arising from the user's breach of their obligations under these terms and conditions or – contrary to this declaration – the user not owning all rights to the submitted content or the persons depicted not consenting to its publication. The submitted content is the personal expression of the user and does not represent the opinion of Pelemedia. The user has no legal claim to the publication of the submitted content.

12. Right of withdrawal: The user is entitled to withdraw their declaration of intent to conclude the contract within two weeks. The period begins at the earliest upon receipt of this instruction. To meet the deadline, it is sufficient to send the declaration of revocation in good time. It must be made in writing without giving reasons and sent to: Pelemedia GmbH, Richard-Reitzner-Allee 2, 85540 Haar, Germany.

In the event of an effective revocation, the services received by both parties must be returned and any benefits derived must be surrendered. If the user is unable to return the services received in whole or in part, or only in a deteriorated condition, compensation must be paid for the loss in value.

However, the right of withdrawal does not apply if Pelemedia has begun providing the service with the express consent of the user before the end of the withdrawal period or if the user has initiated this provision themselves (e.g. by downloading, etc.).

13. Termination: Each party reserves the right to terminate the contract for good cause. Good cause shall be deemed to exist in particular if the user continues to violate essential provisions of these General Terms and Conditions despite receiving a warning and/or if the user commits misconduct against third parties by using Pelemedia's services for illegal purposes or for purposes that are harassing to third parties. All terminations under these GTC must be made in writing to the address specified in section 12. Upon termination taking effect, access to Pelemedia's services will be blocked.

14. Place of performance/place of jurisdiction: The place of performance is the registered office of the provider. In business transactions with merchants, legal entities under public law or special funds under public law, the place of jurisdiction for legal action is the registered office of the provider. Insofar as claims of the provider are not asserted in summary proceedings, the place of jurisdiction for non-merchants is determined by their place of residence. German law applies.

If the place of residence or habitual abode of the client, including non-merchants, is unknown at the time the action is brought, or if the client has moved his place of residence or habitual abode outside the scope of the law after conclusion of the contract, the place of jurisdiction shall be the registered office of the provider if the contract was concluded in writing.

15. Final provisions: Legal recourse is excluded in connection with participation in competitions. Should individual provisions of these General Terms and Conditions, including these regulations, be wholly or partially invalid, the validity of the remaining provisions or parts of such provisions shall remain unaffected. The invalid or missing provisions shall be replaced by the respective statutory provisions.

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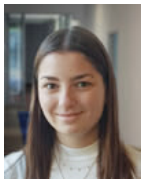

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