

# 10. TSN/A Conference

Summit on Converged Networks, Compute, and Applications

Mövenpick Hotel Stuttgart Airport





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# September 23 - 24, 2025



For the 10th time, on September 23 and 24, 2025, Computer&Automation and the AVNU Alliance are organizing the two-day TSN/A Conference. An optional workshop will take place on September 22, 2025. In recent years, the international event has developed into ,the' information and discussion platform for the real-time Ethernet standard TSN. Together with 5G and OPC UA, this technology has a major influence on the communication technology of tomorrow in the application areas of industry, automotive and the audio-video-consumer world.

The international 'TSN/A Conference 2025' provides a unique platform to showcase the latest developments and applications of Time-Sensitive Networking (TSN) and related communication standards. This year's conference focuses on "Practicalities and techniques on convergence for networks, compute, and applications via TSN". The conference focuses on the convergence towards single infrastructure and platform, including the network and compute, for various kinds of applications from real-time to best effort.

In addition to the presentations on stage, there will also be a demos and workshops, which are about practical as well as research topics.

It is jointly organized by **Avnu Alliance** in cooperation with the German trade publication **Computer&Automation**. The accompanying exhibition offers an ideal opportunity to showcase your products and solutions to a competent as well as interested audience. The clear focus of the event minimizes divergence loss and ensures an optimal target group.

For more information, visit www.tsnaconference.de

# **Top Topics:**

- The IEEE 802 standards for time-sensitive networks (TSN)
- 5G in combination with TSN in industrial applications
- Edge/Fog computing in combination with TSN, OPC UA and 5G
- TSN activities on the chip market
- TSN and Open Source
- Safety-critical distributed systems via TSN

# **Top Topics:**

 Developers and suppliers of automation components and devices, machine builders, automotive suppliers and automotive manufacturers, manufacturers from the audio/video/consumer world

# **Industries:**

- Automation
- Automotive
- Digitalisation
- ICT
- Communication
- Safety & Security

# Become an Exhibitor at TSN/A Conference!

Summit on Converged Networks, Compute, and Applications

# Convince new and existing customers with your news – bundled in one place!

Services	Silver-Sponsor	Gold-Sponsor
On-site	<ul> <li>6 m² exhibition space with table, two chairs, electricity supply and WiFi connection</li> <li>10% on guest tickets for your customers</li> <li>25% on extra tickets for your own staff</li> <li>2 complimentary tickets for your own staff</li> <li>Logo appearance in printed program*¹</li> <li>Ad featured in program guide: 1/2 page</li> <li>Company description in program guide and on event website: 30 words</li> </ul>	<ul> <li>Your company logo in event video</li> <li>Your company and product information in event bag (max. DIN A4 and max. 16 pages)</li> <li>Logo presence on event roll-up</li> <li>6 m² exhibition space with table, two chairs, electricity supply and WiFi connection</li> <li>10% on guest tickets for your customers</li> <li>25% on extra tickets for your own staff</li> <li>3 complimentary tickets for your own staff</li> <li>Logo appearance in printed program</li> <li>Ad featured in program guide: 1/1 page</li> <li>Company description in program guide and on event website: 75 words</li> </ul>
In the run-up In follow-up	<ul> <li>Your company logo on event website incl. Link</li> <li>Your company logo in our newsletters</li> <li>Your company logo on event ads in our trade magazines</li> <li>Event follow-up report by our editors</li> <li>Participant addresses (Email-address, name,</li> </ul>	<ul> <li>Your company logo on event website incl. Link</li> <li>Your company logo in our newsletters</li> <li>Your company logo on event ads in our trade magazines</li> <li>Event follow-up report by our editors</li> <li>Participant addresses (Email-address, name,</li> </ul>
Price	company, location) as Excel file*2  6,300 Euro	company, location) as Excel file*2  10,800 Euro

<sup>\*1</sup> If you register until 15 June 2025

<sup>\*2</sup> Only contact details after consent of the GDPR



All prices plus VAT

# **Sponsorship Information**

With a sponsorship, you invest in your corporate image. Use the TSN/A Conference for your tailor-made marketing appearance and present yourself as a sponsor!

# **CONFERENCE SHOULDER BAG — EXCLUSIVE**

Each participant, speaker and press representative receives upon registering a conference shoulder bag with the corporate logo (2c) of the sponsor. This sponsorship ensures you maximum visible presence and brand awareness during and long after the event.

This exclusive sponsorship is limited to one company!

Note: The offer includes manufacture of shoulder bags. For technical reasons we consequently request booking of this sponsorship at the latest 10 weeks before event.

# on request



# **BROCHURE IN CONFERENCE SHOULDER BAG**

Each participant, exhibitor, speaker and press representative will receive a congress bag with your product brochure upon registration. If no congress bag is issued, we will place your brochure in the lecture rooms and/or at the newspaper kiosk.

This sponsorship is limited to five companies!

Note: The offer does not include manufacture of brochures. These must be delivered by the sponsorship company at the latest 2 weeks before event.

### 990€



## PENS or NOTEPADS — EXCLUSIVE

Each participant, exhibitor, speaker and press representative will receive a pen or notepad on site (minimum size A5).

This exclusive sponsorship is limited to one company!

Note: The offer does not include manufacture of pens and/or note-pads. These must be delivered by the sponsorship company at the latest 2 weeks before event.

# Pens 590€ Notepads 590€



# LANYARDS — EXCLUSIVE

Each participant, exhibitor, speaker and press representative receives upon registering a lanyard with a name label. Place your company name, logo or web link on each lanyard and you are bound to make a lasting impression on your target group. Sponsorship includes printing of the company name, logo or web link (1c) on the lanyards.

This exclusive sponsorship is limited to one company!

Note: The offer includes manufacture of shoulder bags. For technical reasons we consequently request booking of this sponsorship at the latest 4 weeks before event.

# on request



# All exclusive sponsorships are based on a first-come, first-served basis.

We are also happy to offer you individual sponsorship opportunities. I look forward to your enquiry!

# **ROLL-UP BANNER**

Present your company, products or individual advertisement to all attendees, speakers and press representative during the event. Roll-up banner (max. 1.00 m x 2.00 m) will be stationed in the catering or near to the lecture rooms.

Note: For technical reasons we consequently request booking of this sponsorship at the latest 6 weeks before event.

# Own Banner 590€

Banner including production 790 €



# **ONLINE BANNER**

With an online banner on the website of the event you are always a click ahead.

Rectangle on landingpage: 300 x 200 pixels Leaderboard: 728 x 90 pixels

Note: Banners run from the date of submission until the end of November 2024.

Rectangle 890€

Leaderboard 1,890€



rices plus VAT

# **CATERING**

Coffee breaks (twice daily) and Lunch break are included for all participants, speakers and press representatives. Cards with the wording "Sponsored by …" are placed on tables in the entire catering area. It is also possible to have 2 Banner Up and product sheets stationed in the catering area.

Note: This Sponsorship offer does not include production of bannerup and product sheets.

For technical reasons we consequently request booking of this sponsorship at the latest 2 weeks before event.

1,690€



# **Booking Form**

Yes, we will be exhibitor/sponsor of the TSN/A Conference: **Silver-Sponsor Gold-Sponsor SPONSORING ROLL-UP BANNER** Own banner **590 Euro** Conference shoulder bag on request Banner including production **790 Euro** Brochure in conference shoulder bag 990 Euro **ONLINE BANNER** Rectangle 300 x 200 pixels 890 Euro Notepads (min. A5) **590 Euro** Leaderboard 728 x 90 pixels 1,890 Euro Pens **590 Euro CATERING** Lanyards on request Sponsor 1,690 Euro **Contact Details (Main Exhibitor):** Company: First Name, Last Name: Phone: Email: Street, No: Postcode, City, Country: Billing Address (if different from above): Company: First Name, Last Name: Street, No: Postcode, City, Country: **PO Number: VAT Number:** Place, Date Company stamp and signature

# You have questions? We would be happy to advise you! Contact Computer&Automation



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# Thanks to our sponsors of the last five years









































































# GENERAL TERMS AND CONDITIONS OF BUSINESS of Pelemedia GmbH for booking exhibition space, sponsoring and advertising at seminars, workshops, congresses, conventions, conferences and other such events

#### § 1 Scope of application

The following general terms and conditions of business regulate the booking of exhibition space, sponsoring or advertising by exhibitors and sponsors [hereinafter referred to as "exhibitor/sponsor"] at trade shows, seminars, workshops, congresses, conventions, conferences and other events [hereinafter referred to as "event"] of Pelemedia GmbH [hereinafter referred to as "organizer"]. Participation in events as an exhibitor/sponsor is ruled solely by the following terms and conditions of business. Terms and conditions proposed by the customer, other than these, will not be recognized by the organizer, which is unless the latter has expressly confirmed their application in writing.

In addition to the general terms and conditions of business (including stipulations specific to a particular event) for exhibitors/ sponsors, the contractual framework for participation in events as an exhibitor/sponsor includes the house rules of the operator of the locality of an event, the organizational (e.g. exhibitor information), technical and other stipulations received by an exhibitor/sponsor before the commencement of an event.

#### § 2 Registration, confirmation of registration

Registration for events as an exhibitor/sponsor is possible by letter, fax or e-mail. A registration becomes legally binding through a written online or offline confirmation of registration on the part of the organizer. A registration becomes binding for an exhibitor/sponsor upon its receipt by the organizer. Should events have limited exhibiting/sponsoring capacity, registrations will be ordered by their date of receipt.

#### § 3 Services rendered

The terms and conditions for exhibiting, sponsoring and advertising at a particular event and the services included are regulated in the conditions specific to the event. The fees are in euros per event plus val-ueadded tax. The exhibitor/sponsor is responsible for the punctual delivery of correct copy, enclosures or for the punctual delivery of materials required for exhibiting, sponsoring or advertising. In the case of digital copy the exhibitor/sponsor undertakes to deliver orderly copy, corresponding in particular to the format or technical requirements of the organizer, in due time before the closing deadline for copy. All services on the part of the organizer are rendered subject to due fulfillment and performance of obligations and assistance on the part of the exhibitor/sponsor. The organizer reserves the right to substitute other speakers for those announced, and to make necessary amendments to the program while maintaining the overall character of an event. The organizer reserves the right to alter the date, scale and location of an event for due cause.

Should it not be possible to conduct an event for reasons of force majeure (strike, lockout, business disruptions, etc), because of the cancellation of an important part of an event, because of disturbance at the location of an event or because of an inadequate number of participants, exhibitors/sponsors will be informed immediately. In such cases the ready paid fee for exhibiting, sponsoring or advertising will be refunded, that is unless the organizer has already rendered advance performance for exhibiting, sponsoring or advertising. Further claims, e.g. for the reimbursement of traveling expenses, cost of overnight accommodation and non-productive time, are excluded, that is unless they stem from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations. Travel to and from an event and overnight accommodations are to be organized, booked and paid for by the exhibitor/sponsor.

#### § 4 Exhibition space, exhibits, advertising

The organizer puts exhibition or advertising space at the disposal of the exhibitor/sponsor; further services are regulated from event to event. The exhibition floor plan is created according to given technical and space factors, otherwise placement is in the order in which bookings are received. The registration of co-exhibitors is possible in exceptional cases and only with the written approval of the organizer. Exhibitors/sponsors may only set up, show and use their exhibits, advertising material and printed matter in or on the exhibition or advertising space allocated them by the organizer. All exhibits and advertising material must clearly relate in subject to the particular event. Exhibits violating German regulations on protection of industrial property (unlicensed copies) are prohibited. All exhibits shown must satisfy technical, in particular fire protection requirements, and accident prevention regulations.

# § 5 Time to erect and dismantle

The times to erect and dismantle for exhibitors are binding, and are indicated for the particular event in the exhibitor information. Costs incurred through non-adherence to the times to erect and dismantle will be charged to the exhibitor.

## § 6 Due date and payment, default, compensation

The fee for exhibiting, sponsoring, advertising is due for payment, in full and with no deductions, within ten (10) days of the date of the invoice. If the customer is in default of payment, the organizer is entitled to demand a late fee per annum of 5% above the prime lending rate issued by the European Central Bank. Should the organizer verifiably suffer higher damages through late payment, they are entitled to claim them for them. Payment is made on account. The invoice must be paid before the commencement of an event. No claim may be made to allocated space until an invoice is paid in full. It is the responsibility of the exhibitor to produce evidence of payment.

### § 7 Cancellation

In as much as the exhibitor/sponsor is not entitled to a mandatory legal right of withdrawal or right of termination, cancellation of participation free of charge is possible up to ten (10) days after receipt of confirmation of registration. The entire fee for exhibiting, sponsoring or advertising is due upon later cancellation or non-appearance. Should the organizer succeed in otherwise renting a cancelled exhibition, sponsoring or advertising space, the exhibitor/sponsor will be invoiced 50% of the fee. Cancellation is to be in writing, and is not valid unless confirmed in writing by the organizer.

### § 8 Copyright

The printed and electronic material of an event is protected by copyright. Said material may not be reproduced, passed on to others or used in any other way without the express written approval of the organizer and the particular author. The organizer assumes no responsibility or liability of any kind for any incorrectness in the content of papers, presentations and documentation. The organizer is entitled to have photographs, film and sound recordings produced of an event, of exhibition booths and the exhibits, and to use them as advertising or for press releases without requiring the approval of an exhibitor/sponsor. This also applies to recordings produced by the press or television direct with the approval of the organizer. Photography, film and sound recordings require the express approval of the organizer.

### § 9 Liability

The exhibitor/sponsor occupies and uses the exhibition space at their own risk. The organizer accepts no liability for damage, loss, accidents, costs or expenses caused by the representatives of the exhibitor, by exhibition objects or by event participants, or caused the exhibitor. The exhibitor/sponsor is responsible for supervision and security of their exhibition booth. This also applies during the times of erection and dismantling, pauses and interruptions in an event. The exhibitor/sponsor is responsible to the organizer for any damage to rental furniture or loaned items (exhibition booth walls, etc).

### § 10 Limitations of liability

In as much as events take place in the rooms and on the premises of third parties, the organizer cannot be held liable by the exhibitor/sponsor for accidents, loss of or damage to property, that is unless the claim results from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

### § 11 Data protection

The organizer will protect the personal data of exhibitors/sponsors and undertake all necessary measures for their security. Data will be collected by the organizer in observance of the regulations of the Federal Data Protection Act (BDSG), the Federal Broadcast Media Act (TMG) and other applicable data protection regulations and used to manage, support, assess and optimize the events that are offered, but not made known to third parties. Exhibitors, sponsors and joint organizers do not rate as third parties but are nevertheless also subject to the above regulations. An exhibitor/sponsor can revoke the use of their data for purposes of information at any time in writing with Pelemedia GmbH, Richard-Reitzner-Allee 2, 85540 Haar, Germany, events@pelemedia.de, or require changes of address to be made.

### § 12 Court of jurisdiction

The court of jurisdiction is the place of business of the organizer if the customer is a merchant in the sense of the German Commercial Code, a legal person under public law or a special fund under public law. The same applies in as much as the customer, upon taking legal action, has a place of business or habitual residence in the Federal Republic of Germany.

### § 13 Severability clause

Should the provisions for exhibitors/sponsors be or become unenforceable, in whole or in part, the validity of the remaining provisions as well as the contract shall remain